

## Enjoy the surgical assistant event of the year in the "Bluegrass State."

This year's NSAA Annual Conference is being held at the award-winning Hilton Lexington/Downtown in beautiful and historic Lexington, Kentucky. Nestled in the heart of the city, the destination offers quick access to Lexington's fine dining and entertainment hotspots as well as onsite amenities to meet your every need. Learn more about transportation, accommodations, and discounted conference hotel rates by downloading the Exhibitor Information Prospectus at [www.nsaa.net](http://www.nsaa.net).

From networking and learning to camaraderie and culture, discover the rewards of attending the 2015 NSAA Annual Conference. Visit [www.nsaa.net](http://www.nsaa.net) for conference details, and contact us to register for any level of participation – as well as for group and early bird discounts! For group rates, call 855-270-6722 or email [info@nsaa.net](mailto:info@nsaa.net).

### Choice

Sponsor  Exhibitor  Sponsor & Exhibitor

### Company Name

\_\_\_\_\_

### Contact Person

First \_\_\_\_\_

Last \_\_\_\_\_

Email \_\_\_\_\_

Phone Number \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City

\_\_\_\_\_

State

\_\_\_\_\_

ZIP Code

### Please check an item that you wish to sponsor.\*

- Friday reception: \$750 – 2 sponsorships available.
- Banquet desert Friday - \$1500 – 1 sponsorship available.
- Saturday continental Breakfast - \$750 – 1 sponsorship available.
- Saturday breaks: \$500 – 1 available.
- Saturday lunch desert: \$1500 – 1 sponsorship available.



**Education. Innovation. Professional Enrichment.**

## 32nd Annual National Surgical Assistant Association Conference

### NATIONAL SURGICAL ASSISTANT ASSOCIATION

1425 K. Street, NW, Suite 350

Washington, DC 20005

Toll Free: **1-855-270-6722**

Fax: **1-202-587-5610**

E-mail: [info@nsaa.net](mailto:info@nsaa.net)

Website: [www.nsaa.net](http://www.nsaa.net)



**April 24<sup>th</sup> & 25<sup>th</sup> 2015**

**Lexington, Kentucky**



# Share your expertise at the 2015 Annual NSAA Conference.

## Participation is vital to education

On April 24th and 25th 2015, join hundreds of surgical assistants from around the country for the largest professional event of its kind – the 32nd Annual National Surgical Assistant Association Conference in Lexington, Kentucky.

Kick off the spring season in the “Bluegrass State” with fresh ideas, cutting-edge technologies, and innovations in patient care presented by surgical industry leaders. Whether you’re attending, speaking, sponsoring, or exhibiting, your participation is essential to making this conference a one-of-a-kind educational experience.

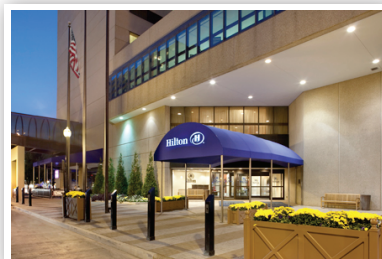
## Speakers

Truly the shining stars of the conference, speakers have an opportunity to motivate, educate, lead, and inspire. We’re interested in what you have to share. Be sure to contact us with your proposed topic and resume. If you’re also interested in sponsoring the event, check out the details in this brochure and on our website.

## Exhibitors

The benefits of exhibiting go way beyond the booth. Exhibitors may enjoy the following perks and opportunities to engage with attendees. For greater detail, visit [www.nsaa.net](http://www.nsaa.net) and download the Exhibitor Information Prospectus. Don’t forget to maximize your conference exposure; exhibitors may also sponsor events. Learn more in the Sponsors section of this brochure and online:

- Exhibitor space with six-foot table and two chairs
- Two meal tickets per booth space (extra tickets may be purchased)
- Optional participation in hands-on workshops
- Cocktail reception
- Breakfast
- Professional networking breaks
- Closing reception
- NSAA conference hotel room rate of \$134.00
- Exhibitor fee: \$1200/booth with registration by 3/1/15
- Exhibitor fee: \$1000/booth with early bird registration by 12/15/14
- 10% exhibitor group discount with 5+ attendees



## Sponsors

Is your company a leader in the field of surgical assisting? Ensure your innovations are top-of-mind with hundreds of NSAA conference attendees through these sponsorship options. Sponsors may also exhibit at the event. Learn more in the Exhibitors section of this brochure and online:

### Friday Reception: \$750 (Two available)

- Half-page ad in event book
- Your promotional items shared at reception
- 10% sponsor group discount with 5+ attendees

### Friday Banquet Dessert: \$1500 (One available)

- Full-page ad in event book
- Your promotional items placed on dinner tables
- Your banner at dessert table
- 10% sponsor group discount with 5+ attendees

### Saturday Continental Breakfast: \$750 (One available)

- Half-page ad in event book
- Your promotional items in breakout bags or on conference work tables
- 10% sponsor group discount with 5+ attendees

### Saturday Breaks: \$500 (One available)

- Quarter page ad in event book
- Your business cards displayed on break table
- 10% sponsor group discount with 5+ attendees

### Saturday Lunch Dessert: \$1500 (One available)

- Full-page ad in event book
- Your promotional items placed on lunch tables
- Your banner in lunch dining area
- 10% sponsor group discount with 5+ attendees

**Learn more and register today for sponsorship, exhibiting, and speaker opportunities at [www.nsaa.net](http://www.nsaa.net) or call 855-270-6722.**